How the Digital Economy has been supporting life in lockdown

A typical day in a London household...

Emily's daughter is currently in a virtual learning platform for school. Emily's mum and dad are working from home. Emily's colleague Eric has also been working from home. The company's IT department is using Teamviewer for remote access. Amazon Web Services to store data. A Cloud-based cyber security solution.

Meanwhile, in Hong Kong...

Eric's daughter is playing FIFA eWorld Cup. To maximise her chances of winning, she also bought a new cooking equipment. Eric's colleague Mary is working from home. The company's IT department is using Teamviewer for remote access. Amazon Web Services to store data. A Cloud-based cyber security solution.

The Digital Economy is here and bigger than you think.