

Laurent Seyer is appointed Global Head of Investment Solutions, AXA IM

AXA Investment Managers (AXA IM) today announced the appointment of Laurent Seyer as Global Head of Investment Solutions effective 2 May 2012. Laurent Seyer joins from Lyxor Asset Management (€78.5bn assets under management¹) where he was CEO since 2006. He will join the Management Board of AXA IM and report to Dominique Carrel-Billiard, CEO of AXA IM. Laurent replaces Thibaud de Vitry, who has left the company.

Dominique Carrel-Billiard, CEO of AXA Investment Managers, commented on the appointment, "We are delighted to recruit an expert of such high calibre as Laurent Seyer to further the development of our investment solutions expertise. Our relationship with the AXA Group places investment solutions at the heart of our multi-expert model and the solutions business constitutes a truly differentiating feature of AXA IM's offering to clients.

"It will be Laurent's mission to keep our solutions offering at the forefront of innovation, from ALM management (LDI, fiduciary management and Solvency II friendly solutions) to multi-asset class investments and integrated Funds of Hedge Funds solutions; as well as to increase its visibility and accelerate the commercial development of AXA IM's solutions business."

Laurent Seyer started his career in 1988 at Société Générale in the Internal Audit and Advisory department. In 1995, he took the lead on a number of acquisition projects for the company. In 1997, he joined the Corporate Finance department in London as Head of Financial Institutions. In 1999, Laurent Seyer joined the Equity Derivatives team of

¹ As at end September 2011. Source: Lyxor Asset Management.

Société Générale's Corporate & Investment Banking division and launched the company's pan-European life insurance branch Inora Life Ltd., which offers unit-linked structured products, and went on to become Head of Sales in the Swiss branch in 2003. In May 2006, Seyer was named Chief Executive Officer of Lyxor Asset Management. He holds a degree from the "Institut d'Etudes Politiques de Paris".

ENDS

About the Investment Solutions platform

The Investment Solutions platform has assets under management of 114 billion euros and 115 investment professionals as of the end of September 2011. The platform provides investment solutions that can be tailor made for each client and calls on the entire range of AXA IM's expertises, including management of derived products:

- ALM solutions that aim to optimise the risk and return of a portfolio of assets set against a liability
- Asset allocation solutions ranging from optimisation of strategic allocations of assets to traditional diversified management, flexible and total return resulting from an active and fundamental approach that rests on firm convictions
- Structured, index-based and quantitative management, that enables, for example, the combination of an exposure to a financial asset with capital protection, or the customised management of an exposure to a market



About AXA Investment Managers

AXA Investment Managers is a multi-expert asset management company within the AXA Group, a global leader in financial protection and wealth management. AXA IM is one of the largest European-based asset managers with €514 billion in assets under

management as of the end of September 2011. AXA IM employs 2,400 people around the world and operates out of 23 countries.

Visit our website: www.axa-im.com

AXA Investment Managers UK Limited is authorised and regulated by the Financial Services Authority. This press release is as dated. This does not constitute a Financial Promotion as defined by the Financial Services Authority and is for information purposes only. Past performance is not an indication of future returns. No financial decisions should be made on the basis of the information provided.

Contacts

AXA IM

Laurent Sécheret

Tel: +33 1 44 45 73 66

laurent.secheret@axa-im.com

Niasha Don Carolis / Sara Dennehy

Tel: +44 207 003 2231 / 2233

axaimpressoffice@axa-im.com

FTI Consulting

Louise Riordan / Phillippa Cantrill

Tel: +44 207 269 7148

axaim@fticonsulting.com